

NEWS RELEASE

For immediate release

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Editor note: Kurt Jetta is available for commentary; please contact him directly at abovementioned phone numbers and/or emails.

Michael Surmeian Joins the TABS Group

Shelton, CT (February 29, 2008) – The Tabs Group announces today that Michael Surmeian has joined their team as a Senior Consultant. Michael has extensive business experience partnering with large corporations, midsize companies and start-up ventures. He brings a multidimensional skill set to his clients with his diverse business experiences in senior-level sale positions, corporate finance, business consulting and accounting. Prior to joining the TABS Group, Michael spent ten years at Natrol, Inc., a manufacturer and marketer of high quality vitamins, mineral and supplements. There he served as the Vice President of Sales for all divisions of the company including the Natrol, Nu Hair and Laci Le Beau brands, the Prolab Sports Nutrition brand and Natrol's contract manufacturing division. At Natrol, Michael engaged the services of the TABS Group for category management and found them to be indispensable. Before joining the Sales Department, Michael served as Natrol's Director of Finance where he was highly involved in the Company's initial public offering and subsequent acquisitions.

"Michael's experience in consumer goods, along with his knowledge of the TABS Group from previous experience, is extraordinary and will certainly enhance the offerings that we currently have in place," notes Kurt Jetta, Founder and President of Tabs Group. "His contributions to the industry, experience in sales, as well as finance, fit nicely into our current and future goals within the organization," he added.

TABS Group has experienced incredible growth over the last nine years, where they have enjoyed annual growth rates of 40% per year. Contributing to the growth is their new and innovative analytical approaches, along with cutting-edge technology and software, including the launch of their new Total Store Analytics™ program. The Tabs Group prides themselves on bringing retailers and manufacturers in the consumer packaged goods industry new business processes that not only saves time and money, but also ultimately contributes to their overall bottom line.

Michael will be located in Chatsworth, CA and can be reached at mikesurmeian@tabsgroup.com or 818 700-8541. For more information about the TABS Group, please contact Kurt Jetta at kurtjetta@tabsgroup.com, 203.925.9157 or visit www.tabsgroup.com.

Background:

Kurt Jetta founded the TABS Group in 1998 as a service with a better way to conduct Sales and Marketing analytics in the Consumer Products Industry. TABS has developed unique and affordable processes to strip out time and cost from the analytical process. Their methodologies are robust, proven, and put to work daily for dozens of clients across a variety of Food, Drug, and General Merchandise categories. Among their products are Total Store Analytics™, QuickTABS™ and AisleMaster™.